

A woman with a large, curly afro hairstyle is the central figure. She is wearing a dark t-shirt and large hoop earrings. She holds a black megaphone in her right hand, which has the brand name 'PYLE' visible on it. Her left hand rests on her hip. The background is a solid, vibrant orange color. The overall image has a strong, unified color palette.

ON THE FRONT LINE FOR DEMOCRACY

**All Voting is Local &
All Voting is Local Action
Impact Report**

YEAR ONE: JUNE 2022–JUNE 2023



VOTING IS LOCAL

VOTING IS LOCAL

ELECTION DEFENDERS

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Letter from the Executive Director

JUNE 1, 2023

One year ago, All Voting is Local (All Voting) launched as an independent organization. For the four years prior, we had been part of The Leadership Conference Education Fund, which stood up All Voting in March of 2018 as a collaborative campaign together with the ACLU, the American Constitution Society, the Campaign Legal Center, and the Lawyers' Committee for Civil Rights Under Law. Our mission then—as now—was to build, hand in hand with impacted communities, sustained and locally tailored advocacy campaigns focused on state and local election officials. **Our aim: to ensure that voters, particularly those who have long been cut off from access to the ballot, can cast their vote and know it will count.**

From a staff of one in March of 2018 to the 46 dedicated and experienced people who now make up All Voting's team across our eight states and nationally, **we have grown during truly unprecedented times.** We have **protected and expanded access to registration and voting** in our key states, including amid a global pandemic, an escalation in anti-voter and anti-democracy tactics, and threats of violence directed at voters, advocates, and election officials alike. As election sabotage—efforts to undermine the legitimacy of our elections and the results—has become commonplace, we have expanded our objectives to include a more **intentional focus on the post-election period, including vote counting through to certification** in January of the following year. Gone—at least for now—are the days when the election would end in November.

The stakes could not be higher, and **All Voting is meeting the moment.** Becoming an independent organization in June of 2022 positioned us to pursue our mission in the creative and effective way that is our hallmark, carrying with us the values of working in coalition, with a civil rights frame, and together with the communities we serve. In addition, last summer we also launched All Voting is Local Action (AVL Action) to grow our capacities to address some of this moment's most entrenched challenges—fighting for legislation and policies that expand and protect voter access and calling out bad-faith actors who seek to suppress the vote or throw out election results.

All Voting brings, uniquely, a **sustained, year-round, and singular focus on the way that elections are run—and the state and local officials who make those decisions.** In addition to that, All Voting's position as a **multi-state organization with**



national-level relationships and resources allows us to serve a bridging role. Having a foot in both the local and national ecosystems enables All Voting to serve as a connector and facilitator to strategically deploy national capacity and resources in a way that amplifies, without overshadowing, the work of our local partners. And with hyper-local insights across eight states, All Voting is well positioned to lift up emerging trends and add a dimension of lived experience to the way national partners think and talk about the impact of anti-voter efforts. Together, this collaboration increases all of our effectiveness by targeting national resources to the areas of greatest need and bringing expertise and capacity that strengthens on-the-ground advocacy.

Through this report, you will have the chance to learn more about the work of the first year of All Voting and AVL Action—our 2022 cycle work starting in June of last year and the organizations’ efforts to impact policy and legislation through to publication. You’ll hear about our plans for the future, including our “moonshot” of ending election sabotage.

And we’re only just getting started!

Thank you so much for your support over the years. From the funders who have enabled us to scale and sustain our work, to the local, state, and national partners and communities that we work with every day, to the friends and family who have cheered us on as we grew from an idea to a fully fledged organization, we have been deeply fortunate to have a network of support that has enabled us to do this work in an innovative and dynamic way. You have believed in our idea and fostered our growth and development.

Thank you for being a part of our beginning, and I look forward to continuing to build together.

Hannah K. Fried

Co-Founder & Executive Director

All Voting is Local & All Voting is Local Action



**ALL VOTING IS LOCAL
FIGHTS BARRIERS
TO THE BALLOT AND
OPENS UP PATHWAYS
TO REGISTRATION AND
VOTING—AT EVERY TURN
AND FOR EVERY VOTER,
PARTICULARLY FOR
BLACK, BROWN, NATIVE
AMERICAN, AND OTHER
COMMUNITIES MOST
IMPACTED BY VOTER
SUPPRESSION AND
ELECTION SABOTAGE.**



Introduction

All Voting is Local

All Voting is Local, a 501(c)(3) organization, was founded on the principle that the problems people face when trying to vote are solvable if decision-makers about our right to vote are accountable to the communities they serve. We are committed to working with our partners to safeguard elections through state and national certification to ensure universal acceptance of election results and reestablish confidence in our democratic systems.

All Voting's team is made up of state and national leaders who have more than 450 combined years of experience spanning industries including law, grassroots organizing, journalism, public policy, data science, communications, and election administration. Drawing on our collective expertise, together we've built a dynamic, multifaceted campaign to fight for the freedom to vote. Since our launch, we have multiplied our staff and budget fivefold.

Our theory of change recognizes that the business of running elections is year-round work, and so too is the work to build bridges with officials who want to expand access to the ballot—and hold accountable those who don't. Only through this consistent engagement can we ensure they use this authority to expand access to the ballot to the fullest extent.

We are driving toward our goals using three tactical pillars:

Community-Based Power:

Through our state teams' longstanding and permanent presence in the communities we serve, we mobilize with partners on the ground in the nonpartisan fight for voting rights.

Data-Driven Nonpartisan Advocacy:

We proactively use data to ascertain the impacts policymakers have on voters, illustrate the harms of restrictive voting policies, and fuel our advocacy.

Strategic Communications:

We deploy multidisciplinary communications tactics to fight disinformation, drive our advocacy, and ensure that state and national media narratives remain focused on the most important issues.



Our States

On the ground in eight states—Arizona, Florida, Georgia, Michigan, Nevada, Ohio, Pennsylvania, and Wisconsin—All Voting works with impacted communities to build sustained, locally tailored advocacy campaigns focused on state and local election officials. **Within these states, we are active in more than 60 counties that serve over 21 million people of color and other impacted communities.**



We concentrate our efforts in our “priority” counties, those with a high ratio of Black, Brown, Native American, and other minority voters who have been the target of traditional voter suppression tactics. Our state teams, which consist of three to six on-the-ground staff per state, build relationships with local election officials and key mobilization organizations within each of these priority counties and position themselves to respond to local threats against the right to vote.

As the 2022 primaries progressed, we observed issues emerging outside of our priority counties and quickly expanded our targets to include “threat counties”—often rural areas with election deniers in positions of power. These were the places we saw some of the hardest pushes by election deniers to sow distrust and change policies to make it easier to challenge election results. By disrupting voting or the vote-counting process in small counties, either by slashing election budgets in Luzerne County, Pennsylvania, or by switching to the error-prone and slow process of hand-counting all ballots in Nye County, Nevada, election deniers sought to hold up results across a whole state. But due to the quick and nimble efforts of our state teams and state and national partners, these efforts were met with solid opposition and ultimately thwarted.

What is an Election Denier?

Election deniers are authoritarian opponents of democracy, attempting to exploit our elections from the inside for their own gain through election infiltration, subversion, and sabotage.



All Voting is Local Action

All Voting is Local Action, a 501(c)(4) organization, makes strategic investments in supporting high-yield, pro-voter legislation and policies that expand pathways to voter registration and voter access—and in defeating legislation that would silence voters of color and other historically disenfranchised communities. As part of that work, we activate community power to mobilize support for fair registration rules and more voting options. AVL Action works on special projects to advise state and local officials on election procedures and their impact on voting rights and accessibility, and we work with our partners on the ground to hold accountable bad-faith actors and candidates who use their platforms to attempt to deny the will of the people and leverage election denial as a political strategy.

AVL Action is on the ground in eight states: Arizona, Florida, Georgia, Michigan, Nevada, Ohio, Pennsylvania, and Wisconsin.





**STATE AND LOCAL
OFFICIALS MAKE
DECISIONS ABOUT
OUR ABILITY TO
VOTE YEAR-ROUND,
NOT JUST EVERY
TWO YEARS DURING
FEDERAL ELECTIONS.**

**VOTE
HERE**



National Landscape in 2022–2023

Rising Anti-Democracy Legislation & Policies

While lawmakers in several of our states—including Nevada, Michigan, and Pennsylvania—have introduced promising pro-voter bills and policies in recent years, **the legislative assault on democracy that intensified following the 2020 election continues today, with states advancing a record-breaking number of anti-voter and election interference bills and policies.**

Anti-voter bills and policies make it harder for voters to get registered, cast a ballot, and have their vote counted. **Since the 2020 election, at least 848 restrictive bills were considered by lawmakers in 39 states,**¹ including Georgia’s controversial S.B. 202, which studies show may be responsible for the highest turnout gap between white and Black primary voters in Georgia since 2014—roughly double the size observed in the past two midterm elections.² Instead of expanding voter access ahead of the midterm elections, state and local elected officials in several states introduced or passed legislation to remove ballot drop boxes, slash early voting access, enact arcane voter ID laws, and purge voters from the rolls without basis.





Fueling these restrictions are new threats to our democracy: lawmakers and officials who are intent on consolidating their own power by taking it away from voters and injecting partisan politics into the vote-counting and certification process. In 2022 alone, seven states—including Arizona and Georgia—enacted laws that would allow partisan actors to exert control over election administration and results, and over 550 bills that restrict or interfere with our elections were introduced.³



Within the first few weeks of 2023, more than 27 election interference bills were introduced in 10 states, outpacing 2022 and demonstrating how determined election deniers are to undermine the 2024 elections.⁴ These bills include efforts to allow partisan actors to overturn election results, impose or increase the likelihood of civil or criminal penalties for routine election activities and human error, and politicize law enforcement authority related to elections. Two of our states—Ohio and Florida—have already launched their own versions of “election integrity” police units, taking voter—and election official—intimidation to a whole new level.

The bad actors behind these anti-voter bills and policies are wasting taxpayer dollars, spreading disinformation, sowing distrust in the election process, and degrading the very foundation of our democracy. And despite the overwhelming failure of election deniers on the ballot in 2022, the record number of anti-voter bills and policies being introduced in 2023 shows that rather than abandoning these policies, **they are doubling down.**⁵ The politicization of election officials, intentional spread of disinformation, aggrandizement of executive power, restriction of checks and balances, stoking of political violence (especially toward election officials), and the attempted corruption of our elections, are all tenets of **the modern authoritarian playbook.**⁶

What is Authoritarianism?

Authoritarianism usually refers to two broad kinds of political action within democracies like ours. The first is anti-democratic politics, where a politician attacks the institutions, principles, or rules of democracy. The second is personalized rule, in which the leader uses their power to target specific groups or individuals, persecuting their enemies while protecting their allies.⁷



The Politicization of Election Officials

From the secretary of state to municipal clerks, **election officials** have significant discretionary authority over the business of running elections. After legislation is passed and litigation is settled, it's up to them to determine how, when, and where voters in their communities will register and cast a ballot and how their votes will be processed and tallied. From ensuring that online voter registration websites are maintained and able to withstand heavy traffic to recruiting adequate numbers of well-trained poll workers to determining whether to reject or accept an absentee ballot, **election administrators have power over every step of the voting process and the ability of voters to cast a ballot that counts.**

As conspiracy theories around the 2020 election persist, more and more experienced election officials with ties to the community are resigning. **A recent Brennan Center for Justice poll of election officials found that 12 percent, roughly one in nine, have resigned since the 2020 election, and an additional 11 percent are likely to leave their jobs before the 2024 election, with nearly one in three of the officials polled saying they had been harassed, abused, or threatened.**⁸ The impact of this mass resignation will truly be felt in the 2024 election, which will be the first presidential election for 20 percent of current election officials.⁹ This exemplifies a concerning trend for our democracy, where seasoned civil servants are being replaced with election deniers focused on limiting access to the polls or disrupting vote counts.

It is more important than ever to build lasting local advocacy structures to fight back against election officials who remove or ban drop boxes, offer only the bare minimum of early voting hours, or, as we've seen in Pennsylvania,¹⁰ even refuse to offer early voting when state law allows for it. **Election officials must continue to be called out** if they employ tactics like putting polling sites in places not accessible to Black or Latino voters, allowing baseless challenges to voter eligibility, or encouraging the costly and inaccurate method of only hand-counting ballots, like we saw in Nevada and Arizona in 2022.

Now, perhaps more than at any time in our history, **the role of state and local officials is paramount to not only ending racial discrimination at the ballot box and ensuring all voters can cast a ballot that counts but also to protecting the very bedrock of our democracy.**





Democracy on the Ballot

These new threats to our democracy—including rampant disinformation about the legitimacy of our elections—compound longstanding efforts by state and local officials to cut off voter access. Coupled with the failure of Congress and the federal courts to advance the freedom to vote, these attacks have put a new spotlight on the critical importance of people who serve as state and local election officials.

In 2022, voters took notice of the role their elected officials would play in deciding who gets to vote and whether that vote will count. **Exit polling data following the general election showed that 70 percent of voters believed the “state of democracy is threatened,” while 44 percent said the issue of democracy was the primary factor in their voting decision, second only to inflation.**¹¹ While the majority of general election voters demonstrated that attacking our democracy is not a winning strategy, the fact that so many election denial claims proliferated throughout the election season shows an increasing polarization toward our democracy.

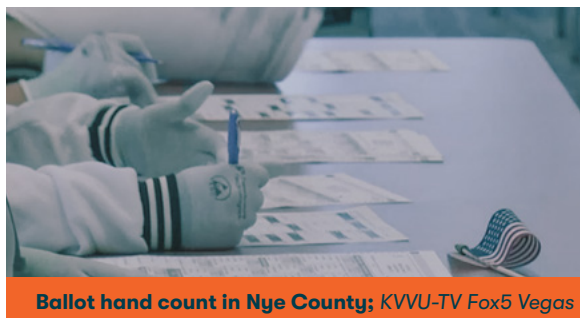
Election deniers also sought to exploit our elections from the inside, at all levels, during the 2022 cycle, but they weren’t successful, due to a combination of their own failure to muster the necessary ground game and the serious opposition of pro-democracy groups. From efforts to recruit “armies of poll workers” in Michigan with the aim of blocking vote counts¹² to conspiracy theorists seeking to run hand-counts in states like Arizona and Nevada, election deniers consistently failed to deliver on their purported strategy. The same can’t be said for their opposition. **All Voting, AVL Action, and our partners drove strategies that identified emerging threats before they could blow up; supported nonpartisan elections workers, who are the first line of defense; and worked to inoculate against these threats through a combination of legal, organizing, and communications strategies.**

Several dangerous trends emerged, however, as we saw the power of anti-voter election officials—from Arizona to Pennsylvania—in real time as they attempted to curb early voting and cut short deadlines for voters to return their mail-in ballots. They falsely claimed that they acted to ensure the reporting of results on election night and to ensure the legitimacy of our elections while sowing chaos and further degrading trust in the process. We’ve since



heard similar calls from state and national figures for costly and ineffective practices, including “one day to vote, one day to count” hand-counts of paper-only ballots, and “citizen audits.” **Such policy shifts would endanger our electoral process by ignoring experts, open it up to exploitation by bad actors, and dramatically diminish voter access by cutting off popular methods of voting and flexibility.**

The 2022 cycle was merely a practice run for 2024. Responding to these anti-democracy trends requires a robust and coordinated effort leading up to the 2024 election, including educating the media and building public will to support continued voter access.



A New & Emerging Threat

In 2022, anti-voter officials and activists expanded their focus beyond suppressing the voices and votes of historically disenfranchised communities and sought a foothold in smaller, rural counties to push policies to disrupt our elections—especially the vote-counting process. This required our state teams to expand their target counties to be able to identify and mitigate unprecedented threats to the 2022 elections and their certification.

Some threats we encountered included the slashing of election budgets, switching to the error-prone and slow process of hand-counting all ballots, and exploiting routine election issues like printer errors as fodder for baseless claims of irregularities. By attempting to sow distrust and bank policy wins in these counties, it was clear the election deniers hoped to achieve two outcomes. First, they wanted to cause chaos during the vote counting and, as a result, hold up the tallying and certification of election results across states. Second, they hoped to use these rural areas as practice grounds to see what election sabotage strategies they could pull off and put into place again for 2024.

The work of safeguarding our elections in 2022 required extensive coordination between state and national organizations, and as we prepare for 2024, we will maintain and build on our expanded coverage, monitor election deniers and anti-voter activities, and prepare for emerging threats during this next election cycle. **If 2022 was a practice run for those who wish to subvert our democracy, we must also double down on our efforts to thwart their attacks in 2024.**



**ALL VOTING IS LOCAL'S
NONPARTISAN CHARGE
TO PROTECT THE
FREEDOM TO VOTE IS
MORE VITAL THAN EVER.**

**TOGETHER WITH OUR
PARTNERS AND THE
COMMUNITIES WE SERVE,
WE'RE DEMANDING
CHANGE AT THE STATE
AND LOCAL LEVELS,
HOLDING POWERFUL
DECISION MAKERS
ACCOUNTABLE, AND
USING OUR VOICES TO
BUILD—AND PROTECT—A
DEMOCRACY FOR US ALL.**



Our Impact

Across our eight states—**Arizona, Florida, Georgia, Michigan, Nevada, Ohio, Wisconsin, and Pennsylvania**—we worked with our partners to safeguard the midterm elections through state certification to ensure universal acceptance of election results and reestablish confidence in our democratic systems. Our team sustains a laser focus on the state and local election officials who decide who gets to register and vote and whether their votes will count.

All Voting is Local & All Voting is Local Action by the Numbers: **the 2022 Cycle**





Advancing High-Impact Policies

All Voting is Local opens up pathways to registration and voting at every turn and for every voter in our priority communities. Our successes in the last election cycle significantly expanded voter access in real time and set an important precedent for future elections.

Broadening Pathways to Voter Registration

Nevada

We secured commitments from Clark County (Las Vegas) to update their registration forms to include a clear and easy-to-find option to receive voter materials in Spanish or Tagalog—as required by Section 203 of the Voting Rights Act. **This change will make voting materials more accessible for the over 360,000 people across the county whose primary language is not English.**

Wisconsin

We co-led an effort with our partners to expand opportunities for voter registration at Division of Motor Vehicle locations across Wisconsin so that people could conveniently register to vote. Our team advocated for the DMV to set up kiosks to increase access to voter registration and pushed for extended DMV hours ahead of the registration deadline. As a result, from July 22, 2022, to March 23, 2023, **these kiosks saw 8,401 new voter registrations and address updates, as well as 440 absentee ballot requests.** Our DMV working group—a collaborative effort with several key state partners—also succeeded in introducing Spanish language guides for key voting services.



In addition, the working group pushed the DMV to make improvements to how they assist voters in obtaining the ID necessary to vote, with a goal of reducing the number of applicants who drop off during the ID application process. Previous studies found that the implementation of Wisconsin’s strict photo ID law in 2016 led to discriminatory barriers to the ballot for thousands of Wisconsinites, particularly for people of color, students, people with disabilities, and older voters.¹³ In Dane and Milwaukee counties alone, the photo ID law deterred an estimated one in four Black voters in the 2016 election.¹⁴



Investing in Safe, Ample, and Efficient Polling Options

Florida

As local officials were considering reducing options for voters in Lake Nona, a commuter town outside of Orlando, we took action and **successfully advocated for an early voting site and other voting opportunities for a community that is 46 percent Hispanic.** Additionally, after Duval County, which has a nonwhite population of 43 percent, reduced early voting sites from 20 to 15 in previous municipal elections, our Florida team successfully pushed the Supervisor of Elections to keep 20 early voting sites open for municipal elections in March and May 2023. This set an important precedent for next year's general election.

Nevada

Our Nevada team assisted in increasing polling locations and drop boxes for the over 30,000 Native Americans living on tribal reservations. **Nevada has 28 federally recognized tribal nations, colonies, and bands whose access increased from only seven polling locations in 2020 to 16 polling locations and six drop boxes in 2022.** Our team worked with partners to expand and host get out the vote events to support tribal voting access, drawing hundreds of people from the Fallon Paiute Tribe and Shoshone-Paiute Tribe.

Ohio

With the help of our national partner Power the Polls, our Ohio team recognized there was a critical poll worker shortage and jumped into action. By running digital ads, circulating poll worker recruitment palm cards, and keeping a steady drumbeat of recruitment asks to our partner organizations, **we recruited 1,128 poll workers in Ohio alone.** The Ohio team's expansive recruitment efforts and focus on securing younger and more diverse applicants led to a smooth Election Day at the polls and a new generation of election worker volunteers that can be tapped into again in 2024.

Expanding Access to the Ballot

Pennsylvania

Our Pennsylvania team's long-term advocacy led to the Pennsylvania Department of State announcing standardized language access guidance, which increased access to the ballot for new Americans and all voters who speak a primary language other than English, including up to 87,000 voters in Philadelphia County alone. We also worked with the Philadelphia mayor to **fund the development of voting materials in nine languages** and partnered with the city over multiple cycles to produce how-to guides for applying for and voting with mail-in ballots in eight languages.



Nevada

We partnered with the Nevada Asian Community Development Council to **design and produce more than 10,000 Chinese voter guides—more than doubling our goal.** Although the Chinese Mandarin language missed the threshold to be included in federally mandated language assistance programs by fewer than 500 voters in the 2020 Census, we were able to ensure voters in the Asian American community had the resources they needed to cast a ballot through get out the vote events, media coverage, and coordination with community groups and leaders. Because of our success, the county commission expressed interest in working with our organizations to strategize around distributing Chinese ballots ahead of future elections.



Georgia

Our team in Georgia worked to ensure voters knew their rights at the polls, including their right to an interpreter. In partnership with the Georgia Association of Latino Elected Officials, **we created and sent more than 10,000 mailers in Spanish to Hispanic households in Hall County**, where our partners had identified a gap in outreach to Spanish-speaking voters, who account for almost 14 percent of the county population. We also launched bilingual digital ads in Hall, Gwinnett, Clayton, and Henry counties to fill similar gaps in outreach and to raise awareness of voters' right to a translator at the polls.



Activating Community Power

All Voting is Local is strengthening our partnerships with grassroots, grasstops, and local groups to amplify the power of communities most impacted by voter suppression and election sabotage. We are led by the communities we serve, and we know that long-term change requires a deep trust with our partners and an understanding of how we can support and lift up the work they're already leading.

Investing in Our Partners and Local Infrastructure

Working with state and local partners not only ensures that the solutions we seek are tailored to the needs and experiences of impacted communities, but also that our investments in community engagement leverage and uplift existing networks, leaders, and infrastructure. **All Voting has worked directly with more than 140 state and local partners—and in 2022, we granted close to \$600,000 to more than 50 local 501(c)(3) organizations to power our shared nonpartisan priorities and drive change at the local level.** We are disrupting the longstanding “boom and bust” nature of voting rights work by maintaining a year-round presence in our focus states and continuing to identify areas where we can support our partner organizations ahead of the 2024 cycle.

Strengthening Partnerships on the Ground

Arizona

Arizona has the largest Native American population in the country, with close to five percent,¹⁵ and one of the worst histories of suppressing Native American voters, requiring an English literacy test until the 1970s, among other tactics.¹⁶ Our team prioritized expanding access to the over 160,000 Native American voters representing Arizona's 22 federally recognized tribal nations. In conjunction with our Native Vote coalition partners, we supported election protection and nonpartisan get out the vote programs with **176 radio spots (66 of which were in Navajo) on three tribal radio stations and sent 87,288 targeted text messages with information about voter registration deadlines and reminders to vote early.**

In addition to staffing the Native Vote Hotline, we also secured the services of three translators who provided election protection services in Apache, Navajo, and Hopi. We also distributed 6,800 voter education cards with calls to action via newly developed partnerships with Native Health of Phoenix and the Phoenix Indian Center, organizations dedicated to serving Native American communities in the Phoenix metro area.

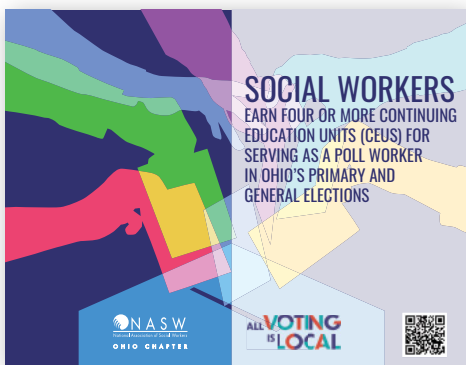


Florida

After our partners at Florida Rising flagged that roughly 6,000 mail-in ballots were deemed undeliverable in Pinellas County on Election Day, the All Voting data team quickly analyzed the list of impacted voters provided by one of our partners at the Election Administration Project and acquired each voter’s contact information. Our Florida team drafted a script with our partners and then worked with Common Cause to contact the affected voters directly. **This rapid, multidimensional coordination amongst partners on the ground ensured thousands of voters knew that there was still time for them to vote in person and make their voices heard.**

Michigan

After efforts to place bad-faith actors as poll workers in Michigan garnered national media coverage, our Michigan team spearheaded a celebratory “Spirit of Democracy” event in Detroit to counteract anti-voter disinformation and uplift a pro-voter message. **We brought together 15 partner organizations and 200 people to honor election workers defending democracy and to share voter resources.** The event was free and open to the public and encouraged attendees to register to vote, sign up to become poll workers and election workers, and offered an opportunity for the community to gather in the spirit of democracy.



Ohio

As Ohio allows only one early vote site and one drop box per county no matter population size, having well-staffed polling places on Election Day is essential to protecting the vote of every Ohioan, particularly the 1.39 million voters of color in urban centers. For more than three years, our Ohio team has partnered with the National Association of Social Workers—Ohio Chapter to recruit social

workers to serve as poll workers, with 23 counties currently offering continuing education credits for those who sign up. **With a base of 27,000 social workers across Ohio, NASW-OH has been an extraordinary partner in helping to ensure that polling places are meaningfully staffed and elections can run safely and smoothly.**



Pennsylvania

Luzerne County has been a hotbed of anti-voter activity in recent years, with multiple election deniers on the county council and a seat on the county Board of Elections (BOE) that demonstrates control and oversight of elections. For the last two years, the All Voting team developed relationships with local partners to ensure the Big Lie messaging from local officials wasn't the main narrative in local press and news coverage. We assisted partner groups with transportation and event production in the form of pro-voter cookouts and showed strength in numbers at public BOE meetings, effectively shifting the dynamic from being dominated by election deniers. Time after time, when election deniers attempted to slash the election budget, get rid of drop boxes, and complicate the ability of voters to cure ballots, the voice of the community won out, thanks to local partners and the resources and support All Voting provided.

We relied on these types of deep partnerships again when the U.S. Supreme Court decision vacated a lower court's decision that required Pennsylvania to count on-time but undated ballots and the situation spiraled into a post-election showdown. We worked with partners to deploy a rapid response plan to ensure counties disseminated guidance about the decision so that voters could take the necessary steps to ensure their vote was counted. As a result of this swift and coordinated response, **partner organizations were able to reach approximately 40 percent of all people whose ballots were rejected, more than 15,000 voters, to provide notification and key information to ensure they had the tools to cure their ballot before the deadline.**

Georgia

Alongside the People's Agenda and other partners, we organized a statewide "Your Voice Your Vote" tour to educate voters about the changes that resulted from S.B. 202, a sweeping anti-voter law passed in 2021. The resources we distributed included information about vote-by-mail and drop box changes, as well as important dates and deadlines. **We held seven tour stops with over 200 attendees and received media coverage at every stop, enabling us to empower voters and their communities with the new information they needed to follow when casting their ballots.** The tour had the added benefit of strengthening our partnerships on the ground with local organizations, target communities, and election officials.





Wisconsin

Our Wisconsin team engaged with nontraditional partners through the City of Milwaukee's Adopt a Voting Site program, which encouraged businesses and other local groups to adopt a polling location on Election Day and take on the responsibility of recruiting, training, and staffing the site. **All Voting successfully partnered with a faith-based organization and a local barbershop to adopt sites.** This positioned the city to develop nontraditional partners in the shared goal of advancing democracy and meeting their poll worker recruitment goals. As a result, voters could more easily access the ballot box in their communities.

Nevada

In coordination with state partners, our team in Nevada created a power map of allies and then distributed talking points needed to advocate for statewide legislation that would expand access to the ballot for new Americans and voters with a first language other than English. The sustained push for statewide language access gained momentum, and a bill was introduced in 2023 to **establish a toll-free telephone number for Nevadans to have translation assistance for their voting needs.**

Safeguarding Our Elections

All Voting is Local works in close partnership with local, state, and national organizations to push back on state and local officials' rejection of election results, attempts to suppress the vote, or support of policies that cut off voter access or disrupt vote counting. We build clear and actionable plans to ensure that advocates on the ground have the resources and training they need to respond to any threat that might arise across our states. Through preventative measures, active mitigation during voting and certification, and nonpartisan post-election accountability for those who attempt to subvert or question election results, we will reestablish confidence in our elections and secure a lasting future for our democracy.

Preventing Election Sabotage

From June 2022 through January 2023, when election results were final and newly elected officials were sworn in, we prepared for challenges to the certification of election results and mitigated other efforts to undermine our democracy. Ready for these threats required close coordination among state and national organizations across a range of sectors, including legal and policy organizations, mobilization leaders, communications experts, and organizations that build resilience in the face of political violence.



An example of a potential election crisis arose in June 2022, when press reports out of Michigan and elsewhere indicated that election deniers were being intentionally recruited as poll workers. In fact, recordings showed that some political operatives were outright encouraging prospective election workers to engage in improper conduct by, for example, tampering with election equipment or otherwise interfering with election administration.¹⁷

What is an “election crisis”?

As election deniers—authoritarian opponents of democracy—attempted to exploit our elections from the inside ahead of the 2022 midterms, their election infiltration, subversion, and sabotage attempts became referred to as “election crises.”

In a preemptive effort to avoid sabotage attempts on Election Day, All Voting joined the Brennan Center for Justice in releasing memos that highlighted election officials’ legal options for ensuring poll worker neutrality in all of our eight states. These memos outlined state laws that prohibit election workers from disrupting voting or intimidating voters, and our staff shared them with election officials in their states. **As a result, the Michigan Bureau of Elections put out a directive mirroring its themes.**¹⁸ We also shared the memos with the press and our partners on the ground in order to ensure that voters would feel confident that their vote would be counted and know that, despite reports to the contrary, poll workers are duty bound to follow the law and answer only to their chief elections official.

Another strategy of election crisis prevention work we took across all of our states was **sending more than 133,000 voter education postcards in an effort to combat disinformation and voter intimidation and to turn out infrequent voters of color in counties where we had identified potential election threats.**

These postcards, which included “Count Every Vote” messaging, were also sent to an “influencer” list composed of federal, state, and local officials; community leaders; journalists and media personalities; business and nonprofit leaders in key industries; and other prominent members of the community to help amplify the messaging that democracy is worth waiting for and that every vote must be counted in the days after the election.





Resource-Sharing

All Voting created and shared informational resources with state-based partners, including **a secure virtual research library made available to more than 200 advocates across the country**, a framework to guide planning for an election crisis, and budget templates to cement shared needs across the coalition. In addition, we co-hosted a series of virtual sessions to build connections and share resources among state and national organizations working to defend our democracy.

National and State Convenings

In early June, All Voting co-hosted an election crisis coordination gathering. **Seventy-five state and national leaders from the pro-democracy space came together in Washington, D.C., to strengthen relational infrastructure, share resources, identify gaps, and practice problem-solving.** Leaders from eight states—Arizona, Georgia, Nevada, Wisconsin, Michigan, Pennsylvania, North Carolina, and Virginia—shared their greatest concerns and needs. Building on the success of this gathering, our staff co-convened partners in state-level planning events across all our states to map likely threats, plan for rapid response scenarios, and identify key resource needs and gaps.





Thwarting Threats to Democracy

Arizona

Our Arizona team developed a coalition of 80 partners to defend against election subversion and sabotage attempts. Together, we coordinated legal, communications, and mobilization strategies to prevent election manipulation. That coalition was **instrumental in neutralizing six significant threats to the completion and certification of the state's election results.** One threat included attempts by officials in Cochise County to order a total hand-count of ballots, which is costly, prone to error, and time and labor intensive. Within days of its introduction, we coordinated hundreds of emails and a significant number of speakers at the Board of Supervisors, which resulted in the order being voted down. When a lesser hand-count was approved, the coalition's legal partners coordinated to ultimately stop it in court.

Another threat involved working with our partners to document and debunk disinformation and election-denying propaganda that was disseminated by the Cyber Ninjas, the Arizona Senate's primary contractor in charge of reviewing the 2020 election. These sham reviews wasted taxpayer money, undermined confidence in our elections, and were used as justification for additional voting restrictions in Arizona. In July 2022, the Brennan Center for Justice filed a complaint on behalf of All Voting and three other partners, calling on the federal government to prohibit Cyber Ninjas, or any other company their CEO set up, from receiving federal contracts or grant money for the next three years.



“In Arizona, extremists are trying to scare voters at ballot drop boxes. These are the same conspirators pushing for fake audits and hand-counts, who want to take us back to what one Arizona legislator called ‘1958-style voting.’ But voters aren’t falling for it.”

ARIZONA STATE DIRECTOR, ALEX GULOTTA



Pennsylvania

Our Pennsylvania team built on longstanding relationships with partners to develop a coalition that was nimble and ready to respond to urgent situations. After a voting machine paper shortage on Election Day forced many polling locations in Luzerne County to have voters cast provisional ballots, election denial groups attended multiple election board meetings and the official canvass, attempting to get all provisional ballots thrown out—risking the disenfranchisement of thousands of voters and the certification of the election. However, All Voting **mobilized coalition partners to recruit community members—many who had attended our pro-voter cookouts—to take part in election board meetings and counter the election deniers’ claims.** We also prepared a coalition sign-on letter ready to be deployed if the board failed to certify, but thankfully, it was not needed, and the voice of the people prevailed.



Georgia

Our team defended against mass voter challenges—a voter suppression tactic exacerbated by passage of the state’s anti-voter law, which allowed mass challenges up to and even on Election Day. Our staff worked with partners, legal watchdog groups, and the media **to pressure election officials to reject the vast majority of the thousands of baseless challenges to voters’ eligibility to cast a ballot leading up to the election.** We attended more than a dozen voter challenge hearings and met with county election officials and members of the State Election Board to discuss the burden these voter challenges placed on counties, as well as the danger of disenfranchising lawful voters, successfully preventing more challenges on Election Day. Our partners also created an informational palm card about voter intimidation, including code citations, and distributed them to law enforcement agencies around the state.

Michigan

Our election crisis team had coverage throughout the state and responded to numerous challenges, including responding to a routine error on Election Day involving an electronic pollbook failure in Detroit that could have been exploited to stop the vote count. Detroit had printed identical ballot numbers for absentee and Election Day ballots, and the electronic pollbook failed to distinguish between the two, so it appeared to election inspectors that voters who attempted to vote had already voted. **Team Michigan worked to identify the problem, informed key stakeholders, generated talking points, and briefed the media to shape the narrative and push back against disinformation that this was anything other than a clerical error.**

Pursuing Accountability

As long as conspiracy theories continue to become the basis for new voting laws and policies and those who participated in efforts to overthrow past election results continue to wield authority over the administration of future elections, the threat of election sabotage remains as pressing as ever. The pro-democracy movement should be proud of the work done in 2022 to prevent the worst-case scenario, but the work is not complete. It is clear that the election denialism movement will use the 2024 election to attempt, once more, to corrupt our democracy. **In this moment, it is critical that we remain vigilant and actively engaged in holding election deniers accountable to put an end to election sabotage once and for all.**



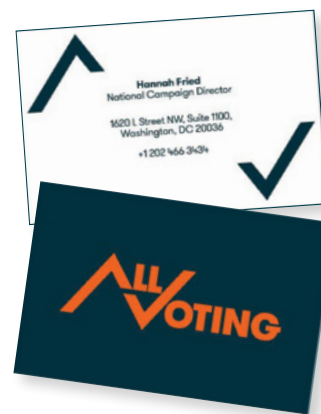
Shaping the Narrative

All Voting is Local deploys multidisciplinary communications tactics to fight disinformation, drive our advocacy, and ensure that state and national media narratives remain focused on the most important issues.

Launching Our Rebrand

After launching as an independent organization, All Voting completed a journey of honing our visual style and fine-tuning our narrative. We were eager to reintroduce the organization to our audiences and the broader public and build brand awareness around our mission and core values. We also identified allies and partners in our states whose work we could highlight in our new branded materials. Their stories and photos were featured on our new website, subscriber emails, and organic and paid social media campaigns. In all, **our rebrand ad campaign netted more than 7.4 million impressions, reaching more than 680,000 people on Meta platforms and more than 211,000 people on Google Display across our eight states.** In addition to our digital engagement, **All Voting and AVL Action had 250 press hits in 2022, reaching both national outlets, such as CNN, POLITICO, The Washington Post, and local outlets highlighting the work of all our states.**

EQUITY
CO-ACTION
TENACITY
SHARP
DARING
BIG-HEARTED
PRINCIPLED





Growing Our Digital Impact

All Voting has focused on developing a fully integrated digital program with multiple touchpoints for our core audiences. We commissioned a digital audit to gain a better understanding of our audience and how they connect with our content, and with those findings we developed and implemented a strategy to create more engaging content. On our social media channels, we established a consistent voice and cadence for posting that aligned with what we learned. This, combined with close algorithm tracking across the platforms, led to a 607 percent increase from the preceding nine months. **We also saw a 164 percent growth in followers across these same platforms.**

SPOTLIGHT: Spurring Action and Education Ahead of the 2022 Midterms

Leading up to the 2022 midterms, we ran 17 digital ad campaigns across our eight states to recruit poll workers, encourage voters to make voting plans, and inform voters of their rights, including the right to an interpreter at the polls and to vote in jail. Our ads garnered more than 54 million impressions and reached 7.2 million people on Meta platforms and more than 1.6 million people on Google Display and native placements, ultimately driving 75,000 clicks to our website.

In the first nine months since All Voting became an independent organization, **more than 140,000 people have visited our website**, leading to 190,000 views. We also sent more than 932,000 individual emails covering a range of topics to our subscriber base, both to support our pre-election advocacy and education priorities and to bolster our post-election messages on ballot curing, vote counting, and vote certification.



Pushing Back on Mis- and Disinformation

As mis- and disinformation reached a fever pitch in the days leading up to the November election, our communications team acted as a bridge between our state and national partners to disseminate accurate and timely information at regular intervals. In the last week of October 2022, national news outlets began breathless

coverage of “drop box vigilantes” in Arizona after extremists in tactical gear were seen monitoring two drop boxes in Maricopa County. Tensions around political violence were high as disinformation was rampant and campaign ads featuring footage of the January 6 attack on the U.S. Capitol saturated the airwaves. The national media amplification of the situation in Maricopa risked causing a chilling effect on voter turnout to drop boxes, not only in Arizona, but also across the country.



Our communications team lifted up calls from our local partners and enlisted national partners to help tone down the tenor of the national media discussion and validate the narrative that this was a limited incident aimed at dissuading voters from returning their ballots—which was both unacceptable and unconstitutional. **Our efforts led to more-responsible national coverage and supported Protect Democracy’s legal action on behalf of the League of Women Voters Arizona against election denial groups seeking to influence the election.** We secured coverage in *The Washington Post*, CNN, NBC News, and a number of local outlets. Ultimately, a local judge barred extremists from confronting, photographing, or doxing voters and from carrying weapons or wearing body armor within 250 feet of drop box locations.¹⁹

Elevating Our Profile

To ensure the national narrative around the midterm elections reflected the situation on the ground in our states, the communications team worked to develop the national profiles of All Voting and our executive director, Hannah Fried. In September 2022, Hannah joined a voting rights panel hosted by the media outlet Axios. She discussed what voter suppression measures she considers the greatest threats today and the role election officials play in maintaining election integrity at the state and local levels. Additionally, in March 2023, Hannah joined *The Hill’s* Women Out Front virtual summit as a speaker, along with Secretary of the Interior Deb Haaland, GLAAD President and CEO Sarah Kate Ellis, several members of Congress, and other women leaders to discuss the voter suppression and election denial challenges of today. Participating in events like this is important in establishing Hannah as a thought leader in this space, and the communications team is seeking out similar opportunities for the future for All Voting’s state and national leadership.





All Voting is Local Action

All Voting is Local Action, a 501(c)(4) organization, fights for policy and legislative priorities that expand pathways to voter registration and voter access so that every voice is heard. We're also co-leading local, state, and national groups in responding to election crises by deploying resources where needed and coordinating and collaborating effectively across our states.

Overcoming Threats to Safe, Fair, and Accessible Elections



Arizona

Proposition 309 posed a major threat to voter access in Arizona. It would have required stricter ID requirements and made it harder to vote by mail and in person, especially for Native communities. **Although 70 percent of people surveyed said they'd vote for the proposition in September of 2022, AVL Action delivered a coordinated, community-centered response that ultimately defeated the measure.** We expanded our grassroots advocacy and outreach and led a small coalition of voting rights groups and tribal partners. We organized voter education through different types of media, including one prominently placed billboard on the land of the Salt River Pima Maricopa Indian Community in Phoenix. Our coalition was small, but we were organized and effective in our fight to protect Arizona voters.

Nevada

AVL Action successfully defeated an anti-voter resolution in Washoe County, Nevada, the state's second-largest county and home to the diverse city of Reno. Spurred on by self-identified Proud Boys, the resolution sought to install National Guard members at all polling places, cancel all voter registrations after five years, force ballots to be counted by hand, and several other illegal and unconstitutional provisions. In coordination with our partners, **the team mobilized a rapid press response and launched an email campaign opposing the resolution, which more than 150 Nevadans signed onto.** The resolution was ultimately defeated, ensuring Washoe voters would be able to head to the polls without fear of intimidation or their vote not being counted.



Wisconsin

After reports of threats to election workers ramped up and called into question whether polling locations would be effectively staffed in the fall,²⁰ AVL Action Wisconsin sprang into action. They worked with local partners to draft and disseminate sample resolutions in support of local election officials, greater funding for election administration, and protections for election workers. These efforts **resulted in five county ordinance changes to increase penalties for harassing election officials** in Madison, Dane County, Sheboygan, Racine, and the City of Milwaukee. Additionally, three counties—Dane, Milwaukee, and Green Bay—increased funding for election administration and election security, and 14 counties issued democracy resolutions based on our template.

Florida

Florida's Office of Election Crimes and Security took a number of disturbing actions designed to intimidate voters, including announcing the arrests of 20 people for allegedly breaking Florida's election laws days before the primary election. Although these voters were accepted into the state voter registration system and received no notice by the state of any violation, they were targeted for arrest by the election police. During early voting, disturbing police camera footage of one of these arrests made national news—again threatening to stoke fear and suppress voter turnout, not only in Florida, but also nationwide.

Our team worked with state and national partners to ensure that the people who were arrested had representation, and we provided talking points with pro-voter narratives to ensure the coalition was speaking with a unified voice and assuaging voter fears. **We also successfully worked with supervisors of elections to reduce the scope and size of the Office of Election Crimes and Security, including limiting the state funding for its operations.**

With just weeks to go before the 2022 election, the state pressured local officials to conduct a legally questionable purge of voters that did not follow norms of notifying voters, some of whom had already cast mail-in ballots. We were instrumental in calling out this bad act in the press, shining a light on anti-voter practices.

Pennsylvania

We convened a statewide group of stakeholders to register voters in county jails, who are often the most disenfranchised voters in Pennsylvania, and advocated for standard policies—and passing municipal and county ordinances—across all counties **to improve access for incarcerated individuals to documents needed to register to vote and to request and submit a mail-in ballot.** This work, which began in Philadelphia facilities in 2019, is now burgeoning in the state as a wider coalition.



SPOTLIGHT: AVL Action Fellowship

Our Wisconsin team trained 12 fellows from municipalities around the state to lead on a successful Voter Advocacy Day and a digital media campaign ahead of the 2022 midterm elections. They also assisted in recruiting and serving as poll workers. Here is a reflection from one of our fellows on why her vote is important:

“I choose to vote because it gives me a voice and it gives me choice. I get to choose who represents me and what I hope for in my community, not only locally in the city but also the state and the federal government. If I make my choice to vote, I stand by the person, or at least have some similar thoughts and ideas on how to create change. Voting gives me that place to have a voice and a choice in what happens within my community and the future of our community.”

AVL ACTION FELLOW, **AMANDA HUBER**

Strengthening Partnerships on the Ground

AVL Action invested more than \$345,000 into over a dozen 501(c)(4) grants to local organizations ahead of the 2022 midterms.

Nevada

AVL Action built on months of relationship-building work in Nye County and granted to Indivisible Nye County Prickly Pears to support their voter mobilization efforts and expand civic engagement in the community. Sparsely populated Nye County emerged as a “threat county” due to the push to hand-count all ballots. Not only costly and inefficient, this method of vote counting also threatens voters’ rights to accurate elections by compromising the security of their ballots.²¹ With a volunteer membership of more than 160 people, the Prickly Pears focused on engaging people in democracy. **The funding enabled their team to attend county commission meetings, host member events, receive legislative training, provide pro-voter testimony on priority election administration legislation, and recruit poll workers and observers.** Through the grant, we also connected Indivisible Nye County with the ACLU, which led to one of their members becoming a plaintiff in the lawsuit against hand-counting all ballots.

Georgia

AVL Action provided our partners at Progress Georgia with a subgrant to uplift voters’ voices and experiences through storytelling. Progress Georgia used the funding to purchase iPads, which made story collection easier and the stories more usable by local partners. **Their team hired several freelance organizers to capture stories statewide, and the iPads allowed anyone to share a story, even if they lacked the latest technology or internet access.** They also had full editing capabilities, so they could edit videos and create podcasts. The iPads were used to capture stories during the midterm elections in order to jump-start a story bank to be used for pro-voter social media content, media requests, or legislative needs.



2023 Democracy Defense

As 2022 came to an end and all of our states certified their midterm election results, the All Voting is Local Action team turned their focus to the 2023 legislative session. AVL Action has the capacity, expertise, and perspective to meet the varied challenges we face across our eight states, each with its own unique landscape of election laws and policies. **We leverage the power of community mobilization, state and local lobbying, and accountability campaigns to support pro-voter—and oppose anti-voter—legislation.**



Our teams actively track all voting legislation introduced in our states, often writing and delivering testimony, mobilizing partners into action, and sourcing research and best practices from across our states. A few of our states, including Michigan and Nevada, have been able to advance pro-voter legislation and policies, while others continue to fight back against anti-voter agendas that are being pushed through the legislatures. And in Wisconsin, democracy defense became a key focus of the April state Supreme Court race.

While we have seen some promising pro-voter bills advance in statehouses, **the legislative assault on democracy is escalating as states introduce dozens of restrictive voting and election interference bills.** It is more urgent than ever that we activate community power and build strong coalitions to prevent these bills from passing and to mitigate the impact if they do.

Ohio

In April, the Ohio Senate passed a resolution that would make it harder for voters to amend the state constitution by raising the threshold to approve constitutional amendments from 50 percent to 60 percent of the vote. AVL Action's Ohio state director delivered a powerful testimony in opposition to the resolution before the House Constitutional Resolutions Committee—joining 100 other Ohioans who showed up to do the same. However, House Republicans permitted only six people to testify, abruptly calling a vote after our Ohio director spoke. Undeterred, advocates, including additional AVL Action staff, gave their testimony outside the meeting room.



On May 3, **AVL Action and over 500 voting rights advocates convened in Columbus, Ohio, to rally at the statehouse to show their opposition to this provision.** Ohioans from all walks of life, young and old, Black and white, from all over the state marched in solidarity only for the Ohio House to cancel their hearing. The House reconvened the following week and passed the anti-democracy resolution over the objections and cries of protesters in the gallery and rotunda.



“The proposal is undemocratic, it is unfair, it is unpopular, and it is unnecessary. It is undemocratic because it undermines the sacred principle of one person, one vote. It ends majority rule in Ohio as we know it, and ending the majority rule only means one thing: the complete undermining of our democracy.”

OHIO STATE DIRECTOR, KAYLA GRIFFIN

The resolution will now go before voters in an August Special Election. **All Voting Ohio and AVL Action will dedicate the summer to educating voters, hosting democracy bootcamps and speaker bureau trainings, and supporting peacekeeping and election protection programs,** so that voters are ready and equipped to cast their ballot in this unprecedented election.

Florida

In April, AVL Action mobilized against a bill that would curtail voter registration efforts in Florida by cutting the time that third-party voter registration groups have to turn in a completed voter registration form and levying multiple \$50,000 fines against groups for working with noncitizen volunteers. The state legislature has targeted voter registration groups—many of whom work primarily in Black and Hispanic communities—for more than a decade, enacting numerous bad policies that make it harder to register Florida voters. After Governor DeSantis signed the bill, **AVL Action continued to rally with partners ranging from immigrant rights groups to voting organizations to show that Floridians oppose efforts to intimidate voters and suppress the vote.**





Michigan

Voters overwhelmingly passed Proposition 2 into law last November, enshrining major protections for voter access and election security in the state constitution. The All Voting team is building a multi-year implementation campaign to ensure that these new provisions are put into practice equitably by the local officials who run Michigan elections. This **includes connecting community advocates to the local election officials to create a dialogue around where new early voting sites are located and ensuring officials adhere to new protections designed to protect vote counting, election certification, and the results.**

In addition to creating community accountability, we're supporting local and state election officials by ensuring adequate funding allocation from the legislature for implementation. In April, AVL Action and 10 voting rights partners submitted a letter to members of the state legislature announcing support for the Michigan Department of State's proposed \$177M budget to implement Proposition 2 and outlining the need to create a sustainable funding model to ensure elections remain free, fair, and accessible for all Michigan voters. The proposed budget would provide the necessary funding and support to ensure Michigan elections are efficient, well-staffed, and administered effectively.

Nevada

In Nevada, AVL Action has aligned with state and national partners around an advocacy plan that prioritizes multiple voting rights bills, ranging from uniform standards for voting by mail, protections for election workers, and guidelines for Nevada's biannual election manual. In partnership with our coalition partners, Team Nevada is tracking the movement of state bills to ensure partners are up to date with changes in real time, organizing public testimony, posting sessions where bills are heard, and providing partners with updates and calls to action. **In May, Governor Lombardo signed Secretary of State Aguilar's keynote bill, S.B. 406, which will protect election workers from bad actors, threats, and violence. AVL Action worked with Secretary Aguilar and key partners to see this bill signed into law.**





Pennsylvania

AVL Action Pennsylvania worked with local partners on responding to a U.S. House Administration Committee hearing in March, which sought to paint a routine election administration problem in the midterms in Luzerne County as “government voter suppression.” Our team told reporters that the hearing is just another effort by “conspiracy theorists in Pennsylvania ... to spread lies about our elections.” Luzerne County has become a hotbed for election deniers in the state after officials initially refused to certify the results of the 2022 election.

In partnership with the Philadelphia language access coalition, we’ve also advocated for city commissioners to overcome legal barriers and redesign their comprehensive voter guides in nine languages, as well as to republish and update them for the 2023 city commission elections.





Wisconsin

All Voting mobilized with partners to prepare for a possible election crisis in the Wisconsin Supreme Court election on April 4, where participants in the 2020 fake elector scheme had prominent roles, and co-hosted a briefing on election crisis planning for national advocates. Our team in Wisconsin jointly **held a nonpartisan candidate forum at the University of Wisconsin-Milwaukee and prepared for Election Day by meeting with local clerks to get ahead of problems voters could face, such as intimidation, lack of access to voter ID, and mis- and disinformation.**

Georgia

The AVL Action team in Georgia spent the first quarter of 2023 testifying before the state legislature on proposed election bills, including a conspiracy theory-driven law that blocks third-party election funding, without any equivalent funding options in place. While expanding voter access in Georgia remains an uphill battle, the coalition has been successful in defeating multiple bills that would have hindered voters. In the spring, AVL Action successfully **worked to prevent the appointment of two nominees to the Fulton County Board of Registration and Elections, one of whom is the most prolific vote challenger in the entire state.** Fulton is the most populous county in Georgia and has been a frequent target for conspiracy theories, and the makeup of its elections board is particularly critical as we move into 2024.

Arizona

During the 2023 legislative session, there was a push to allow unfettered public access to lists of voting records and images of ballots prior to certification. While transparency in our electoral process is key, releasing those records prior to certification, and without guardrails, would have led to baseless election contests and harassment of voters and election workers. AVL Action worked in coordination with key state partners to draft letters to the governor pushing for a veto of multiple bills that the coalition opposed. **As a result of coordinated advocacy by state partners, Governor Katie Hobbs vetoed multiple bills in May, including H.B. 2560, the ballot imaging bill, which would have empowered conspiracy theorists to spread disinformation about Arizona's elections in 2024.**





Looking Ahead to 2024 & Beyond

The 2024 cycle has already started, and local and state decision-makers are making policy choices now that will determine how the 2024 election is run. After reflecting on All Voting’s first year as an independent organization, we identified key commitments to shape, inform, and achieve our priorities over the next two years, including opening pathways to voting, ending election sabotage, activating community power, and cementing our organizational infrastructure to support sustainable growth.

We are exploring creative new approaches to holding election deniers accountable.

Without accountability, transparency, and public engagement at the time officials make decisions about voting, we have far less opportunity to push back or stop them. And the impacts often aren’t known until it’s too late—until polling places are shuttered, until voters are waiting in long lines, until ballots are rejected with no basis. Accountability is a central pillar to our work, and moving forward, our strategies must evolve to meet the moment. We’ve tasked ourselves with exploring new creative tactics to limit and prevent the influence of these bad actors on vote counting and election certification in 2024. We want them to know their actions have consequences and their attacks on democracy will not go unanswered.

We are investing in our priority states and communities.

All Voting now directly serves more than 21 million people of color and other impacted communities in our priority counties—and that number grows by the day. Between 2010



and 2020, 72 percent of our target counties saw declines in the white population and significant increases in people of color. Even in counties where white populations grew, the populations of people of color also increased in double-digit percentages. That means it's all the more important for us to lay the foundation for fair elections now so that even as populations change, bad actors can't further erode the freedom to vote and our democracy. Our theory of change is rooted in the belief that long-term investment in local staff in our states is key to building trust within the communities we serve and will enable us to continue to act as a bridge between local and national voting rights organizations in 2024 and the years to come.

We are developing robust metrics to track our impact.

The nature of our work is often preventative and therefore can pose challenges to quantifying our impact. Nonetheless, we are committed to continuing to develop metrics that help us ensure our work remains aligned with our mission and objectives and can inform adjustments to our strategy and priorities when necessary. Over the next year, we will build an annual assessment to measure if conditions for voters have improved or declined in our target areas, including analyses that consider the distribution of voting resources and election policies and their impact on voters.

We are doing everything in our power to prevent and mitigate election sabotage—and even end it altogether.

We are actively coordinating with a group of leading organizations on a joint effort to push back on election sabotage. We plan to launch new, innovative research strategies to better predict election sabotage attempts and explore collaborative communications to ensure the entire pro-democracy movement is speaking with a unified voice, amplifying coalition content, and not duplicating work. **Ending election sabotage is our “moonshot”—and we believe it is not only achievable, but also absolutely critical to resisting authoritarianism and fulfilling the promise of our democracy.**

We are centering diversity, equity, inclusion, and accessibility.

As we embark on this next phase as an independent organization, we are continuing to center and prioritize diversity, equity, inclusion, and accessibility within our organization and in our external work. In the coming years, as both our national and state-based teams expand, we aim to identify and build diverse leadership within the local and national pro-democracy movement. Our team has a wide range of experiences, including extensive expertise in state and local election administration; community organizing; federal, state, and local government engagement; philanthropy; advocacy communications; and voter protection. We are providing opportunities for existing staff to grow into new roles, and we are developing a leadership team that reflects the communities we serve.



Our 2024 Objectives



FIGHT VOTER SUPPRESSION:

Opening up pathways to registration and voting at every turn and for every voter in our priority communities.



END ELECTION SABOTAGE AND SAFEGUARD OUR ELECTIONS:

Holding accountable state and local officials who reject election results, attempt to suppress the vote, or support policies that cut off voter access or disrupt vote counting.



ACTIVATE COMMUNITY POWER:

Strengthening our partnerships with grassroots, grasstops, and local groups to amplify the power of communities most impacted by voter suppression and election sabotage.



CEMENT OUR ORGANIZATIONAL INFRASTRUCTURE AND STRATEGY:

Supporting sustainable growth and impact during our first years as a permanent and independent organization.





Conclusion

Our nation is in a watershed moment for democracy. **Today's urgent threats require visionary, dynamic, and even radical strategies that charge ahead on new fronts for our democracy.** Our team is disrupting the longstanding “boom and bust” nature of voting rights work through our sustained focus on election administration and the state and local election officials who decide who gets to register and vote and whether their votes will count.

From effectively holding off some of the most egregious voter suppression policies in 2022 to preparing voters and officials to mitigate those that did pass, to building community power in what our staff anticipated would become election denial hotbeds like Nye County, Nevada, or Luzerne County, Pennsylvania—two years of preparation, expertise, and planning not only got us ready for our first year as an independent organization, but is propelling us toward our next big fights of the 2024 cycle.

We are only getting started. We ask you to join us in this fight to ensure that voters, ALL voters, know that when they go to the polls, their votes will be cast and counted. We cannot do this critical work without our local, state, and national partners and our generous supporters. **Together, we are leveraging our collective power to build a better democracy for everyone.**

If you would like to learn more about our work, please contact the All Voting is Local team at hello@allvotingislocal.org.





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